



For Immediate Release

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Jeff Bank's 100th Anniversary Gift Match to Four Charities

Jeffersonville, NY (December 16, 2013) Jeff Bank celebrated their 100th Anniversary with a Gift Match Program to benefit four nonprofit organizations selected by Jeff Bank employees. The public was invited to make donations to: American Cancer Society, Sullivan County SPCA, Boys and Girls Club and Hospice of Orange and Sullivan. A donation of \$100 or more was matched by a \$100 donation by Jeff Bank. To be eligible for the Gift Match, the check had to be mailed directly to Jeff Bank. A combined total of \$9050 from donors and Jeff Bank was contributed to the four organizations.

“Rather than spending money on a party or other anniversary festivities, we decided to support our area nonprofits with the Gift Match Program,” said Wayne Zanetti, president and CEO. “Finding ways to give back to the community we serve has always been, and continues to be, an important part of our culture here at Jeff Bank.”

Jeff Bank was established in 1913 in Jeffersonville, NY as The First National Bank of Jeffersonville. An independently owned community bank, Jeff Bank now has twelve branches in Bloomingburg, Callicoon, Eldred, Jeffersonville, Liberty, Livingston Manor, Loch Sheldrake, Monticello, Narrowsburg, Wal-Mart, White Lake and Wurtsboro. Find out more at www.jeffbank.com.
